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WITH KNOW YOUR REALTOR DELL WRIGHT

—Alladin Studio Photo

## KNOW YOUR REALTOR

"If you take care of your customer, he will take care of you," says Dell Wright of Frontier Realty. Wright knows whereof he speaks as indicated by the fact that 90 per cent of the firm's business comes from referrals of customers. In one case, seven sales were the result of one satisfied customer. The firm sold approximately a million dollars worth of residential property last year.

Wright was born in Lebanon, Mo., and moved to the Long Beach area in 1939. He worked

in construction until 1949; from 1943 to 1946 as a member of the Seabees serving in the South Pacific.

In 1949 he entered the real estate business as a salesman in the Long Beach area and was a member of the Long Beach Realty Board.

**To Torrance**  
Wright moved to Torrance in 1953 as a general real estate salesman. He opened his own office at 1920 W. Carson st. His staff consists of six salesmen, Pete Peterson, Don Wolf, Benny

Friberg, Jim Pickett, Bob Boyd and Walter S. Bernard.

The firm specializes in residential homes but also handles commercial and industrial sales and rentals. They obtain loans if desired and buy, sell and trade trust deeds.

Wright helped promote the multiple listing photo service of the Torrance-Lomita board of which he is a member. He also belongs to the California Real Estate Association and to the Gardena Board of Realtors. His civic affiliations are with the Torrance Lions Club and as a member of the chamber of commerce and the Masonic Lodge.

**Believes in Board**  
He firmly believes that the Realtors have gained strength through the leadership of the officials of the Torrance-Lomita board.

He also believes that the general public should be aware of the fact that their savings would be more secure by dealing with

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### SIGN LAW CHANGED

Torrance's ordinance which limits neon signs to 42 square feet, will be liberalized in the near future, due to complaints that the present limit is too restrictive.

## Variety Talent Sought

Persons from 8 to 80 are eligible for the Torrance Recreation Department Summer Bandshell Show tryouts to be held this week in the Torrance Civic Auditorium, 1349 El Prado. Auditions will be held July 1 and 2 from 11 to 1 p.m., and July 3 from 2 to 4 p.m.

The talent chosen in these tryouts will be used in the six variety shows to be given on Sundays at the Torrance Park Bandshell.

Being a variety show, the directors, Von Hershey and Vern Clary, can use many types of talent such as instrumentalists, solo and group singers, dancers, pantomimists, comedians, monologists, comic and dramatic skits, acrobats, jugglers, magicians, roller skating acts and gymnasts.

From the applicants screened for talent, the drama and dance sections of the Torrance Recreation Department will present the first revue of the summer on Friday, July 4, at the Bandshell at Torrance Park. The program will begin at 1:30 p.m.

Similar shows are scheduled on July 6, July 13, July 20, Aug. 10 and Aug. 24.

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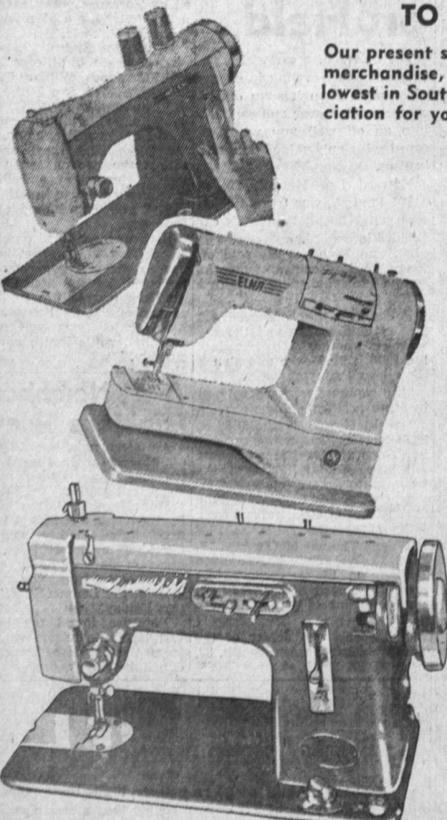
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